

## Draft Individual Review Form

Proposal number: 2001-I207-3

Short Proposal Title: Env Stewardship  
Conference and Tours for Wineries

**1a) Are the objectives and hypotheses clearly stated?**

Provide detailed comments in support of your conclusion [Note: in the electronic version, this will be an expandable field]

Problem Statement is thorough and well-written. Hypotheses are also clearly stated. Audiences are profiled and landscape management issues for each of the geographic areas of consideration are detailed.

**1b1) Does the conceptual model clearly explain the underlying basis for the proposed work?**

Provide detailed comments in support of your conclusion [Note: in the electronic version, this will be an expandable field]

It presents information on how sharing information does assist farmers in making key decisions regarding their land management efforts. It seems a bit shallow and only covers one component necessary for behavior changes to occur and that is through increased knowledge.

**1b2) Is the approach well designed and appropriate for meeting the objectives of the project?**

Provide detailed comments in support of your conclusion [Note: in the electronic version, this will be an expandable field]

The approach seems well designed and targeted to one type of farmer – the wine grape grower. With the growth of the industry throughout California, this is a large audience.

**1c1) Has the applicant justified the selection of research, pilot or demonstration project, or a full-scale implementation project?**

Provide detailed comments in support of your conclusion [Note: in the electronic version, this will be an expandable field]

This criteria does not seem appropriate for an environmental education proposal but this could be either a demonstration project or a full-scale implementation project.

**1c2) Is the project likely to generate information that can be used to inform future decision making?**

Provide detailed comments in support of your conclusion [Note: in the electronic version, this will be an expandable field]

**I would estimate that the conference design would definitely generate information that could be used to help farmers mitigate impacts from their irrigation, pesticide application, and other efforts.**

**2a) Are the monitoring and information assessment plans adequate to assess the outcome of the project?**

Provide detailed comments in support of your conclusion [Note: in the electronic version, this will be an expandable field]

Monitoring and assessment plans are incorporated. They do not however, assess the objectives to see if they were accomplished. The objectives identify topics such as: improving and increasing aquatic and terrestrial habitats and ecological functions; reducing pesticide laden soils and water, and increasing migratory bird habitat. These however are not assessed in the project plan to determine if they are in fact accomplished. The assessment plans do include evaluation forms on the success of the conferences. I think it would be beneficial to include a post follow-up assessment about actual changes in management that have occurred based on the information gained at the conference.

**2b) Are data collection, data management, data analysis, and reporting plans well-described, scientifically sound and adequate to meet the proposed objectives?**

Provide detailed comments in support of your conclusion [Note: in the electronic version, this will be an expandable field]

This criteria is not as critical for an environmental education project, but it was addressed and was stated that the data will be verified by a research analyst.

**3) Is the proposed work likely to be technically feasible?**

Provide detailed comments in support of your conclusion [Note: in the electronic version, this will be an expandable field]

I would expect the proposed work to be technically feasible

**4) Is the proposed project team qualified to efficiently and effectively implement the proposed project?**

Provide detailed comments in support of your conclusion [Note: in the electronic version, this will be an expandable field]

I would expect that the project team is qualified to implement the proposed project.

**Miscellaneous comments**

[Note: in the electronic version, this will be an expandable field]

Since increasing knowledge is not always followed by a behavior change, this proposal seems like a good first step. And since they have sponsored these type of forums previously, I would've liked to have seen information on the results of previous sessions.....has the conference design changed behavior? Since the wine industry is so big in California and growing, it does seem appropriate to provide some funding to this type of an effort. I was concerned however, that there were not cost-sharing partners from this multi-million dollar industry. Seems like they could be helping to support this effort.

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**Overall Evaluation  
comments  
Summary Rating**

- ☐ Excellent
- ☐ Very Good ~~XXX~~
- ☐ Good
- ☐ Fair
- ☐ Poor

**Provide a brief explanation of your summary rating – see above**

[Note: in the electronic version, this will be an expandable field]

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